## MY TEACHING PHILOSOPHY AJITH THOMAS

(Developed based on "The Golden Circle", Simon Sinek (2011), Start with Why: How Great Leaders Inspire Everyone to take action and a research among colleagues and mentees – both past and present)



## WHY do I teach? (Belief & Conviction)

- 1. To make my students skillful to take charge in the knowledge economy.
- 2. To take my students to a higher level of thinking and learning, thereby making them employable and knowledgeable with the right skill sets.
- 3. To foster critical thinking in my students and to convert them into decision makers based on strategic thinking.
- 4. To orient students towards a management profession and to make them think differently in each situation, that they are in.

## HOW do I facilitate teaching? (Values & Plans)

- 1. By sharing the knowledge that I have consolidated from 10+ years' in the corporate sales of luxury hotels and 5+ years' experience in post graduate management teaching.
- 2. By being a colleague and a mentor at the same time.
- 3. By displaying patience, simplicity in processes and thoughtfulness in my behavior.
- 4. By wholeheartedly supporting, showing positive attitude, dedication, integrity and by being friendly to my students.

## WHAT do I teach? (Action)

- 1. Courteous behavior, positive attitude and honesty.
- 2. Strategic decision making using the concepts learned.
- 3. Instill aspirations and passion for excellence in students.
- 4. Concepts in Marketing and Management for post graduate business management students.